

Wasa AG 64293 Darmstadt, Germany

# Successful trade fair appearance

The name Wasa has stood since 1960 for high quality production boards. The Hessen and Thuringia-based company extended its product range in 2007 by polyurethane moulds for the wetcast industry. Wasa recently presented its latest accomplishment at the bauma 2019: Wasa Precast - large form liners with which Wasa is making inroads into the precast segment. That was also this year's trade fair highlight, which Wasa officially presented to the public at the bauma.

The construction and building materials industry turns its attention to Munich every three years in April. As one of the world's largest trade fairs, the bauma has developed beyond doubt into the leading trade fair for the construction and construction machinery industry. Wasa has also been exhibiting in Munich for 30 years without a break.

The setting for this year's appearance was provided by a completely redesigned trade fair booth, which is now situated in a strategically favourable position in the centre of Hall B1 between two leading German machine manufacturers. As the size has been increased from the previous 60 m<sup>2</sup> to 100 m<sup>2</sup>, there was sufficient space both for everything tried and tested from Wasa as well as for new items that were presented to the general public for the first time in 2019.

## Wasa Precast

The outer facades of the 30 staircases to the Puskás Ferenc Stadium in Budapest are currently being built with the help of PU moulds with the impressive dimensions 7.00 x 2.20 m, designed and produced by Wasa. Wasa supplied ten of these moulds to the Hungarian client. Visitors to the trade fair booth were able to marvel at one of these original moulds live. "With a dead weight of almost 2,000 kg, these precast moulds are the largest and heaviest form liners that Wasa has ever cast", says the responsible project manager David Werning.

The contract for the football stadium in Budapest is already the second that Wasa has won for a precast project. In 2018 Wasa delivered the moulds for the ceiling cladding of the new Bond Street Station for the Crossrail line in London - one of the largest current railway projects in Europe. Visitors to the booth at the bauma were given interesting insights into this too.

"Wasa Precast is increasingly developing into an elementary field of business within the Wasa Group", says Dr. Arno Schimpf, managing director of Wasa Compound GmbH & Co KG, which is responsible for this segment. With a clear two-figure increase in annual turnover, Wasa Precast is the strongest growing brand within the group.



Apart from the Wasa Woodplast with C-profile, Wasa will also offer the compound board from now on without profiles (2<sup>nd</sup> from left)



Wasa Latches with internal steel core and solid polyurethane sheathing

### Wasa Woodplast

There was something new for the bauma visitors to see in the production board area too. Wasa presented an alternative version of its Wasa Woodplast®. The production board, which is made of a wood-plastic composite material and is now firmly established in the market, will also be offered from now on without an outer profile. Wasa is thus meeting the wishes of some customers who want to do without the conventional C-profile that is installed as standard in the Wasa Woodplast. "We still regard the C-profile as great added value for the customer, because the profiles effectively protect the PU coating against damage. For that reason this version will also remain the standard", says Matthias Bechtold, CEO of Wasa AG. "But those who want to do without the outer steel - for whatever reason - will now find their ideal board in the Wasa Woodplast without profiles", Bechtold continues.

### Wasa Smart Flakes

A further new item was the Wasa Smart Flakes, a bio-granulate for the separation of sensitive stone layers that is 100 percent degradable. The Wasa Smart Flakes could thus be a very interesting and, above all, ecologically clean alternative to the conventional plastic nets or ropes that are placed between the layers in the stack to protect the upper sides of the stones. Extensive tests at customers and at the Institute of Applied



Wasa Smart Flakes on an organic cellulose basis are 100 percent compostable

Construction Research (IAB) in Weimar confirm not only the good separating effect, but also the full degradability of the cellulose-based granulate. The granulate can be applied to the stones both manually and with the aid of certain dosing devices such as the T-Rex from Kraft Curing.



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The new Wasa company magazine proved to be very popular and will be published once a year from now on

### Wasa Accessories

The Wasa Accessories, a new addition to the range, were also exhibited at the bauma: apart from polyurethane-coated pawls for feeding the boards, Wasa also offers structured sealing tools for formwork technology in the precast plant under this brand name.

### Relaunch of the company website

The trade fair appearance was accompanied by a complete relaunch of the company website. Whereas the wetcast



One of the highlights at the trade fair booth was a polyurethane mould measuring 7 x 2.20 metres

moulds and production boards had been located on two different websites up to now, all product groups are now clearly combined on one website and the new business field brands can also be found at [www.wasa.ag](http://www.wasa.ag).

This year's bauma was once again a complete success for Wasa. Particularly pleasing was the fact that the company not only welcomed numerous visitors at the trade fair, but was also able to use it to conclude new contracts for production boards and wetcast moulds. ■



Wasa put in a bright, fresh and modern appearance at the bauma 2019 with a completely new booth

### FURTHER INFORMATION



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